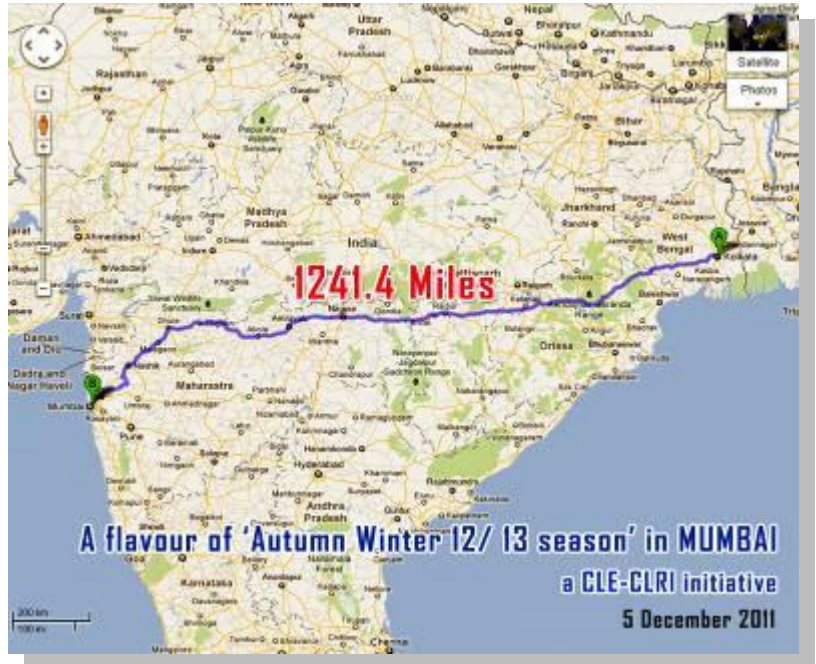
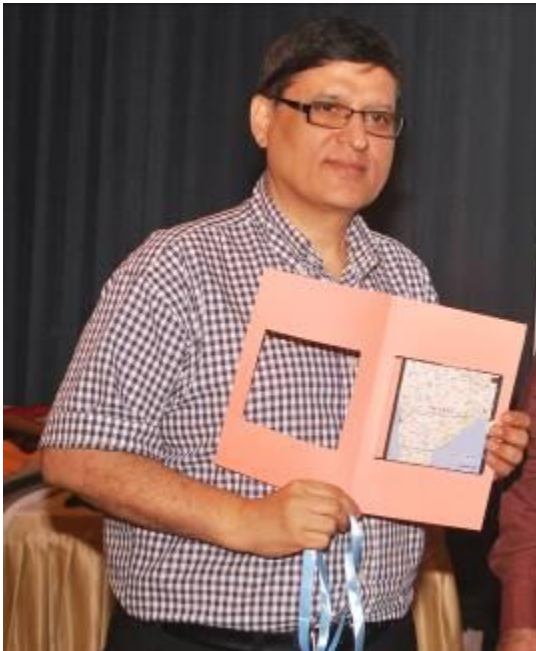


1241.4 miles: a flavour of "Autumn Winter 12/ 13 season'

Report on Trends in Leathers, Colours, Materials and Shoe & Bags Fashion Trends for Autumn Winter 12/ 13 season

CSIR/CLRI - CLE joint endeavour

Dissemination programme held at Mirage Hotel in Mumbai on 5 December 2011



The Council for Leather Exports (CLE) in association with CSIR-Central Leather Research Institute (CLRI) presented "1241.4 miles: a flavour of Autumn Winter 12/ 13 season" on 5 December 2011 at 4.00 pm at the Mirage Hotel in Mumbai. The presentation included: Colours, Leathers, Materials, Fashion Trends in Shoes (both Men and Women) and Handbags & Accessories; the LINEAPELLE Trends for AW 12/ 13; the Top Colours for Autumn Winter 12/ 13 season and a preview of the Colour and Leather Trends for the Spring Summer 2013 season.



Earlier in the afternoon, members of the Council for Leather Exports of the Western Region were engaged in brain-storming on the 'way forward' for the Sector. Shri HR Malik, doyen of the Indian Leather Industry, Shri Naresh Bhasin, Regional Chairman (WR) CLE, Shri SHA Jamati, Regional Director, CLE (WR) and several young members of the Council including members of the Youth Committee actively participated in the brain-storming and shared their views and concepts.

Shri Naresh Basin, Regional Chairman (WR), Council for Leather Exports in his introductory remarks and while welcoming the CSIR-CLRI representative; was very lucid in describing the role of CSIR-CLRI in reaching out to the Members of the Indian Leather Industry with 'advance information' and 'ideas ahead of time' which is always very beneficial to the Industry.



Shri Md Sadiq, Senior Principal Scientist, CSIR-CLRI Shoe Design and Development Centre made the above presentations to a vibrant audience consisting of members of the Leather Industry from the Western Region.

In a pre-presentation, Shri Sadiq introduced the audience to the MODITALIA Texture Trends for Autumn Winter 2012-13 season. The different Themes viz. Jurassic Mood, Work Attitude, Classic Suggestions and Re>mutating Flair were covered in detail. This part of the initial presentation ended with a very poignant poem titled "Stopping by Woods on a Snowy Evening" by Robert Frost which epitomizes that despite much progress there is no stopping and "there are miles to go" before we sleep.

Starting his main presentation, Shri Sadiq explained the rationale of the title: 1241.4 miles. Elaborating, he said that close on the heels of the MODEUROP Colour Club meeting for the Autumn Winter 12/13 season, the MODEUROP Colour Card was released "globally 1st" in KOLKATA. CSIR-CLRI in association with CLE, ILPA and FREYA-IIDF organized a 'dissemination programme' - KOLOR KONNECTION in KOLKATA that featured a Trend presentation on the Leathers, Colours & Textures for the Autumn Winter 12/ 13 season as well as a presentation on "BESTSELLERS" & Accessory Trends for the Spring Summer 2012 season. The programme was held on Tuesday, 7 June 2011, 11.00 am at Hotel Golden Parkk, Kolkata. The MODEUROP Colour Card for the Autumn Winter 12/ 13 season was also released on 7 June 2011' - first in KOLKATA again.'

Recalling that MUMBAI SPARKLE: The dissemination seminar for a Trend Presentation on the Spring Summer 2011 season as well as the Autumn Winter 2011-12 season and the release of the MODEUROP Colour Card for the Autumn Winter 2011-12 season was held at the Hotel Peninsula Grand, Mumbai on 4th June 2010, which was a joint CLE-CLRI initiative, he said that it was 1241.4 miles between Kolkata and Mumbai and hence the title.

Moving forward he explained the importance, relevance and accuracy of MODEUROP in the area of forecasting of Leather Colours and Textures. To amplify his point, he took the audience through a guided tour of "PLANET MODEUROP" and discussed the various processes that were involved before the Colours for a Season are chosen. The season in address was the Spring Summer 2013 season and the meeting was held in Pirmasens in Germany between 22nd and 23rd November 2011.

He started with the 'Pre-Selection' process on 22nd November 2011 which was carried out by a group of Fashion Experts including Shri Sadiq, who helped narrow down the vast numbers of Leathers presented to a reduced number for final debate and selection.

MODEUROP does not just rest on its laurels. It follows up on the colours predicted by it and reviews the performance and acceptability of these colours in the Market. Accordingly, it carries out a review of the season past. The review this time was for the 'Autumn Winter 2012/13 season.' The review process is immediately followed by the VOTING to list out the 'TOP COLOURS' for the season. For the Autumn Winter 2012/13 season, the experts voted for the 'TOP FOUR' colours.

Shri Sadiq also conveyed the news that CSIR-CLRI had been anointed as the "AMBASSADOR to MODEUROP" for India which is indeed a matter of very great honour and prestige. The audience gracefully acknowledged the honour bestowed on CSIR-CLRI amidst a thunderous ovation.



Proceeding with his presentation, Shri Sadiq then elaborated on the MODEUROP Colour Club Round Table meeting for the Spring Summer 2013 season. The meeting, he said, was addressed by Mr Ralph Hanus, President of Modeurop, Mr Manfred Junkert, MODEUROP followed by Trend Presentations from Ms Marga Indra Heide, MODEUROP, Germany and Shri Md Sadiq, CSIR-CLRI, India. He also informed the gathering that **15 out of a total of 22 colours for SHOES**; and **7 out of a total of 12 colours for LEATHER GARMENTS** feature from INDIA in the MODEUROP Colour Card for Spring Summer 2013 season, which was indeed very commendable.

Shri Sadiq then presented the MODEUROP Fashion Trends in Retail for Shoes, Handbags and Accessories for the Autumn Winter 2012-13 season.

He explained the three colour groups of the Autumn Winter 2012/13 season viz. Warmth, Base and Coldness before proceeding to discuss the 'first from LINEAPELLE report' for the Autumn Winter 2012/13 season.

He explained that the fair had a lively attendance and that the Leather Prices have stabilized although at a high level. The warm red and brown shades from the MODEUROP Colour Theme 'Warmth' in particular were seen in almost all leather collections. He also elaborated that the new colours go hand in hand with a comeback for gloss and that Vintage, washed-out and used looks are passé.

He then gave a detailed presentation on the FASHION TRENDS for Autumn Winter 2012/13 in Retail. The presentation gave a feel of the various styles, colours, constructions and fashion trends under the themes of: Classic Minimalism-Urban Styles; British Heritage – Casual City; Campus-Leisure Styles for Men's Shoes. The presentation also highlighted Women's Shoe Trends for Autumn Winter 2012/13 under the themes of Minimal & Maximum; Retro & Glam; Campus & Cottage.

The Shoe presentation was then followed by an exhaustive presentation on Handbags & Accessories Fashion Trends for the Autumn Winter 2012/13 season under the various colour groups viz. Base, Warmth and Coldness. He rounded off his presentation with a 'first view' of the Spring Summer 2013 colours under the colour groups: Living Naturals, Powered Pastels and Luminous Brights.

The next part of the presentation covered the Colours and Leather Trends at Le Cuir and Lineapelle Fairs. Shri Sadiq explained how **Leather is finer and slightly glossier**. The rustic, often earthy sportiness is clearly on the way out. There's demand in particular for soft, smooth leather with a delicate grain and a certain transparency. **Nubuck leather** continues to be very well represented, but in a finer, more elegant form. These new materials allow a great deal of individuality by means of special finishing effects on the end product. The leather is oiled, polished, colour washed or brushed to create interesting levels of glossiness or light-and-dark effects.

He also pointed out that **Patent leather is really big!** Whether smooth or a little scrunched, with a slightly pearlised sheen, reptile print or smudge effects, a soft, supple feel is imperative. **Metallic effects** scattered across the leather like powder, crystals, glitter or mini sequins are also popular. Gold, bronze, brass, old silver and amber are the preferred colours although we also see the cool, dark shades such as Ink or Cassis. For this reason, there was still some hesitation with regard to the new brushed leathers. They often appear too

hard and stiff, although in terms of the look, these black-brushed **abrasivato** leathers are really hot, Shri Sadiq opined.

Touching on the Winter Colours, he said that **Lambskin and furs** continue to be very much in evidence for the winter. The fashion designers though are now using a broader palette of colours with fashionable nuances and to match with these, we also have light, **quilted materials** with a downy look which will be making an appearance in sporty winter boots or big bags.

Shri Sadiq also pointed out that with regard to technical materials and textiles, we see a lot of knits, tweed looks and checks. The English college and preppy style serves as an important trend inspiration. Touching on the 'Colour Favourites', he said that "Warm" shades of brown are gaining ground: Fox, Saddle, Amber and Cinnamon are some of the most important fashion colours for the new season. Neutral browns such as Cigar, Tobacco and Ebony, as well as the red and bordeaux tones, Heather and Wine are also proving popular.



Continuing with the Modeuropo Colour Story Shri Sadiq underlined the importance of the neutral Nature Shades under the Modeuropo-Color Story BASE. He said that following the big Taupe wave, we're now allowed to have a touch more green. Sage, Laurel and Fir Tree are just three examples. For the Coldness group, he said that as for cool colours, we're still seeing grey shades such as Stone and Titanium, as well as the dark blue variants (Deep Sea and Ink), and let's not forget Cassis, in the violet spectrum. Black's continuing popularity goes without saying.

Shri Sadiq then dwelt at length on the 'Colour Inspirations for Spring Summer 2013.' He said that Colours undisputedly remain an important fashion driver. The palette ranges through the entire spectrum of the rainbow. The S/S 12 collections already set the trend. Vibrant colours have meanwhile conquered every market – from clothing and accessories to household goods, computers and furniture. And for S/S 13, colour is being consistently developed. The new colours appear more sophisticated, subtler and more delicate – working with them calls for great sensitivity. The overall impression is fresh, bright and very summery, conveying optimism and lightness. He also said that much of this season recalls times past, with inspiration coming foremost from the 1950s. There are also sporty ideas, Mediterranean influences, and a lot of nature.

He explained that the Colours were classified into three groups viz. **Luminous Brights; Powered Pastels and Vivid Naturals**. Describing the Luminous Brights group as 'discrete and refined' he went on to add that the first group of colours were soft and very quiet. Peaceful – almost a nothing. Everything appears neat, discreet, bright, as if flooded with light, transparent and uncommonly light – just like the air, a delicate breath. With materials and leathers, great store is placed by softness and suppleness. There's a trend for discreet shimmer and gloss, a soft patent leather look, mother-of-pearl effects and metallised leather.

According to him, the 'Powered Pastels Group' was 'delicious and fresh.' This is a colour theme that bubbles with energy and irony. There are countless surprises, as the fresh mix of retro influences, Neo-Romantic and sportiness is without compare. The colours appear slightly sweet, almost a little artificial. They remind one of candies, bubble gum and ice cream. They are Bonbon Pink – Mint – Sky Blue – Flamingo – Apricot – Lime. Contrasts and/or combinations with black and grey are very important to prevent these colours becoming sickly sweet. Leather is mostly smooth and often glossy. Soft nappas, patent leather, pearlised and metallics, and materials with satinised or iridescent surfaces are all very important.

'Tropical and Vegetal' described the 'Vivid Naturals' group, opined Shri Sadiq. The world of the exotic and the imagination – paradise. The vital energy of nature serves as an important inspiration. The focus is on the vegetation of the tropical rainforest. Here we see lush leaves and fruit, blazing flowers, exotic animals and

parrots. One thinks of the Amazon or the Caribbean, or Far Eastern floating markets and feels how the cultures melt together. Borders are blurred – at least in our imagination. Striking, untreated leather with vibrant structures and elaborate finishing effects set the tone. Here too, highlights are created with gloss. Reptile leather/reptile prints, diverse braiding, and materials such as linen, hemp and cotton round out the picture.

Shri Sadiq then announced the Membership to the India Design Club for the year 2012. He explained the salient features of the activities, the calendar of events and the entitlements to the members of the club. The topicality of the [url: www.indiadesignclub.com](http://www.indiadesignclub.com) was also enunciated.



Shri Sadiq concluded his presentation with a collage of the various dissemination material brought out by CSIR-CLRI. He also thanked the Council for Leather Exports for their excellent support for all the endeavours of CSIR-CLRI. He expressed his deep sense of gratitude to all the Synergy partners and co-sponsors for their help and co-operation.